



The following Ballooneews contains information for members of BASA-NSW, BASA-Qld and BASA-WA and non members alike on some of the initiatives and reports that BASA-A and your various State BASA-Associations are progressing as well as items of general interest to those in the industry.

**Security** The new Balloon Artists and Suppliers Association of Australasia Ltd (BASA-A) logo (below) design was commissioned and adopted by the National Committee of BASA-A in August 2016. Its purpose was to reflect the three member states who maintain their loyal membership of BASA-A as well as a positive move to update our image.

As originators of that logo including documents and reports that contain it; they are regarded as our Intellectual Property (IP). We therefore strongly prohibit any unauthorized use of it or transmission of documents containing it to any unauthorized third party unless permission has been granted by the National Committee of BASA-A in a General Meeting.



## BASA-Australasia BALLOONEWS

TO PROMOTE TO INFORM TO EDUCATE

### BASA-A ANNUAL GENERAL MEETING

Recently the newly elected representatives from the three affiliated BASA member states met in Sydney and discussed a wide variety of initiatives and plans to continue to move BASA-A forward.

The AGM meeting this year was exceptional in its unity and agreement which allowed quite a number of huge steps to be taken.

New formats for reports and information to members, the adoption of three (3) Guiding Principles, updated logo image, reintroduction of Associate Membership, as well as an expansion of the Australian Balloon Accreditation Program building to a Master Balloon Artists award and a main focus on next year's Australasian Balloon Convention.

These are some of the items addressed in detail on the day, so stay tuned for other major announcements in the coming weeks. Additional information for members in their member's monthly report issue No 66 October '16.

### BASA-A 2017 CONVENTION UPDATE

A number of members and non members continue enquiring about our next BASA-A Balloon Convention and I can report that planning continued for ABC 2017. Without going into the detail at this stage, the New National Executive have booked the venue and even our wish list of presenters have replied to our contact about their availability **SAVE THE DATE**



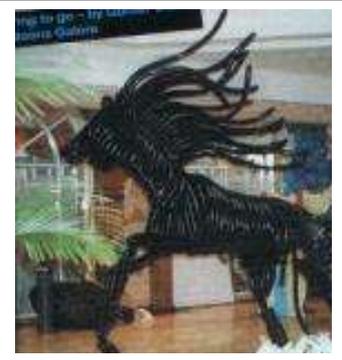
## PREVIOUS BASA-A CONVENTIONS



Melbourne 1993



Adelaide 1995



Bondi 1997



Brisbane 1999



Bendigo 2001



Hobart 2003



Manly 2005



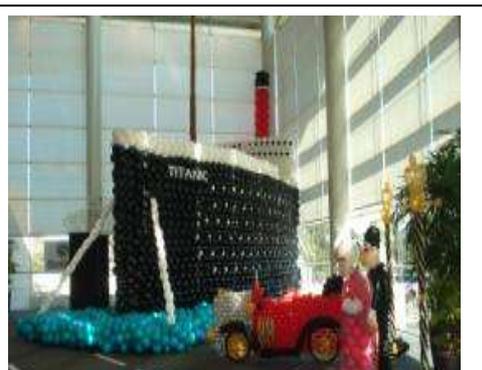
Gold Coast 2007



Melbourne 2009



Adelaide 2011



Adelaide 2012



Gold Coast 2013

# 2015 BASA-A CONVENTION

## MONSTER EFFORT

### From Brendan Ord

ACHIEVES DESIGNER OF THE YEAR AWARD



Tina Giunta



Beth Barlow



Matt Russell



Chris Adamo



Amy Stewart



Category Winners ABC 2015  
(1 to r) Amy Stewart, Belinda Callaghan, Matt Russell, Tina Giunta and Nicole Greg accepting on behalf of Brendan Ord





## Steve Jones Tour a Success

Recently, a special event which was organised by individual state BASA associations saw the award winning balloon artist Steve Jones conduct classes from Western Australia to New South Wales. Those who attended came away with some new techniques and plenty of sellable ideas.

We have included in this report just a few photos to show some of the designs but only those that attended understand the other aspects and techniques of considerations such as stability. Congratulations to those that attended.

Included also is a message from Steve in Sydney just before leaving for home.

[Steven Jones](#) posted in [Balloon Artists And Suppliers Association \(BASA\) NSW Members](#)

Hello there, everyone. I just want to take a moment to thank each and every one of you for taking part in my classes in Sydney over the past two days. It was so great to meet so many new people that I otherwise would have never gotten the chance to, and I would like to think that I'll be heading back to the states soon having made several new friends as well.

I also want to extend a special set of thank you's to Di Van Helden for putting this whole thing together (and putting up with me for the past six months while I constantly missed deadline after deadline in working with her.....you're the best, Di!). I would also like to thank Maureen Egan for being so good to me while I was here, hauling me around to and fro and bailing me out at the last minute when I needed product I had forgotten to bring. And of course, I have to thank my bestest balloonie buddy Beth Barlow (my god, how many Bs can one person put in a row? LOL) for being my biggest cheerleader in getting me here as well as being my personal guide around Sydney on my off days. I wouldn't have had this opportunity if it weren't for you three ladies, and I thank you dearly :)

## **BASA-A ASKED TO PROVIDE INDUSTRY ASSISTANCE ON A MAJOR ISSUE**

**Background** Earlier this year BASA-A received a phone call from The Executive Officer of The Australian and New Zealand Industrial Gas Association based in Melbourne which is comprised of the Senior Executives from the large gas companies who are Directors of “ANZIGA”, and with whom we have had occasional contact with over quite some years.

ANZIGA were in receipt of a letter from The Ministry of Business, Innovation & Employment in New Zealand who were seeking input into a Coroners recommendation to add Oxygen to Helium cylinders to overcome self-inflicted deaths. ANZIGA were surprised we had not received the letter and so forwarded it on and asked what BASA-A as the industry’s leading national association would recommend.

**Update** That evening Maureen arranged a Web ex meeting of BASA-A’s National Executive and after discussion it was agreed to send our National Secretary and Honorary Life Member, Ray Connett to the meeting in Wellington NZ on behalf of BASA-A to represent our members and the broader industry in general in Australia.

**Summary** Ray has provided a detailed report to the BASA-A National Executive and is in the process of providing some additional information NZ have just requested., Members and non members need to thank Ray for again giving up time away from his business and in fact even conducted his own 80/20% trial before going. His knowledge became very apparent at the meeting and he was complimented by one senior attendee that his knowledgeable input contributed significantly. Issues such as a deflating balloon being left with a high O2 concentration near possible candles and the disposable cylinders having a 20% air mixture which equates to a 4.2% O2 mixture were just some issues that Ray had input into. Consideration may be given to a ”professional” range of helium accessible by membership of an association that runs an accreditation program.

- We need to thank the members of BASA-A which are members in BASA-Qld, BASA-NSW, and BASA-WA who through their membership contributions allow BASA-A to fund reactions to these significant threats to our industry.

Further follow up in the coming months

# **STOP PRESS REPEATED**

## **IMPORTANT ANNOUNCEMENT TO ALL BASA-A MEMBERS regarding increased benefits of BASA-A Membership**

### **BUSINESS INSURANCE FOR ALL BASA-A MEMBERS**

I am happy to repeat the report that I have been able to secure a discount on **full business insurance** policies through the BASA-A Broker that organized our Public Liability Insurance last year. The insurance is with CGU and the recent examples of two BASA A members are as follows;

The first member was already with CGU through her broker and saved a massive \$800 which her broker could not match on their renewal. The second member only last week saved well over \$1000. If you are interested in getting a quote, head onto the BASA website and follow the link. You will need your BASA membership number to get a quote.

If you have any questions please feel free to call me.

Maureen Egan

Maureen Egan Accredited Balloon Artist

Balloon Elegance

President BASA-NSW

President BASA-Australasia

Ph: 0415 977 650

Fax: 9943 0993

website: [www.balloonelegance.com.au](http://www.balloonelegance.com.au)

[www.facebook.com/balloonelegance](https://www.facebook.com/balloonelegance)



**Profile.....Gunter Blum**  
**BASA-A Director, Honorary Life Member**  
**And currently Vice President of BASA-Qld**

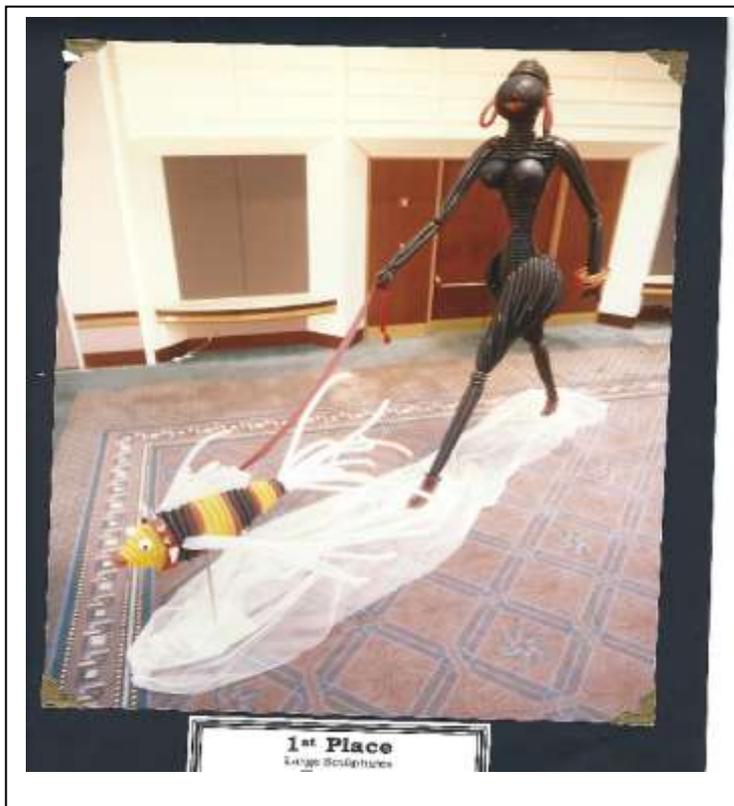
On 5<sup>th</sup> Oct Balloons Galore Brisbane will celebrate its 30<sup>th</sup> anniversary. I never thought that I or it would last that long. Over this time I have had the privilege of meeting many people in the industry, made strong associations with fellow Balloonies , learnt an awful lot ( and still learning ) from people and presenters both within Australia and from overseas. Why am I still doing it, because I still enjoy it.

Cheers Gunter ps. Did I mention I need the money

So, for our newbies I thought I would give a small insight into this remarkable man

IBAC 1996 with his protégé Maria Barker winning first place Large Sculpture and first place Buffet Arrangements.....winning IBAC!

“Fishing for Compliments”



“The Reef”



Find the 1996 Sept/Oct issue of Images and read the story on page7



## Balloon Artists and Suppliers Association of Australasia Ltd

A.C.N. 080 636 282 Web: [www.balloonartists.com.au](http://www.balloonartists.com.au)

### Membership Application 2016/2017

Please tick type of Application

Membership: New

Type of Business: Company / Partnership / Sole trader

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

ABN #: \_\_\_\_\_

Business Address: \_\_\_\_\_

State: \_\_\_\_\_ P/Code: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax Number: \_\_\_\_\_ A/Hrs Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web site: \_\_\_\_\_

#### Details about your business

Number of years in business: \_\_\_\_\_ Number of employees: \_\_\_\_\_

Types of Business:  Wholesale  Retail  Home Based

Services Offered:  Décor Deliveries  Flowers Available  Bouquet Delivery

Balloon Decorator  Balloon twister  Other (Please Specify) \_\_\_\_\_

Have you completed your Module 1 accreditation?  YES  NO

Would you like your business details displayed on the BASA A website  
(once accreditation module 1 has been completed)  YES  NO

#### Membership Fee's (incl GST) 1st July- 30<sup>th</sup> June

Joining Fee \$ 100.00

Full Membership 12mths \$ 200.00

Retailers -Module1 Accreditation Program (compulsory) \$ Free

Retailers -Module 2 Accreditation Program \$ 80.00

Membership Fee from the 1st Jan – 30<sup>th</sup> June \$ 125.00

(except Convention financial year when full membership is due)

Plus Accreditation Module 2 \$ 80.00

#### Associate membership

Joining Fee \$ 100.00

(for non- affiliated states of BASA-A or Countries outside Australia)

50% off yearly membership fee \$ 100.00

An invoice will be issued on acceptance of membership - Payment for membership can be made by direct deposit, Cheque made payable to BASA A or via Pay Pal on the payments page on the BASA A Web Site

(Please ensure the back of your Cheque is marked with your business name).



Membership is for a nominated person of the business with one voting right in their BASA=A affiliated state. This person represents the business concerned and all members of the said business are entitled to discounts for training days and conventions accordingly.

**Declaration**

I ..... (full name of applicant)

Of .....  
Apply to become a member of the Balloon Artists & Suppliers Association of Australasia ltd.

In the event of my admission as a member I agree to be bound by the rules of the Association, Code of conduct and understand that failure to do so can see my membership revoked. I also understand that until I have completed Module 1, I will not appear on the BASA website. I commit to undertaking a 12 month assessment, which includes completing Accreditation Modules 1 & 2 within 12 months of joining.

Signature ..... Date .....

**Nomination**

I, ..... (full name), a full member of the Association, hereby nominate the applicant, who is personally known to me, for membership of the Association.

Signature ..... Date .....

Name: ..... Ph: .....

**Second**

I, ..... (full name), a full member of the Association, hereby nominate the applicant, who is personally known to me, for membership of the Association.

Signature ..... Date .....

Name: ..... Ph: .....

**Insurance Details (Compulsory for Membership)**

Public liability Policy ..... Period ..... Amount .....

Please complete this form together with a copy of your Certificate of Currency Insurance for acceptance and forward it to:

- NSW – Ray Connett, email: [ray@balloonboutique.com.au](mailto:ray@balloonboutique.com.au)  
Ph. 0415 689 657
- QLD – Belinda Callaghan, email: [info@bbspartysupplies.com](mailto:info@bbspartysupplies.com)  
Ph. 0414 459 367
- WA – Fiona Neil, email: [Fiona@thebushfairv.com.au](mailto:Fiona@thebushfairv.com.au)  
Ph. 08 98422996

If you have any payment queries, please contact the BASA A National Treasurer, Belinda Callaghan 0414 459 367, email: [info@bbspartysupplies.com](mailto:info@bbspartysupplies.com)



**BASA-A Presents the  
Australasian Balloon Convention 2017  
Registration Form:**

Send Completed Forms to [info@bbbsparty Supplies.com](mailto:info@bbbsparty Supplies.com)

**Date:** Monday 22nd, Tuesday 23rd and Wednesday 24th of May 2017

**Where:** Mantra on View Hotel 22 View Avenue, Surfers Paradise Queensland Phone 07 5579 1000. Contact the Mantra on View Hotel to book your accomodation Mention "Abc 2017 convention" for Convention Rate from \$115-\$135 Per night

**Delegates Information:**

Given Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Adress: \_\_\_\_\_

\_\_\_\_\_ Post Code: \_\_\_\_\_

Telephone(\_\_\_\_) \_\_\_\_\_ Mobile(\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Special Requirements eg Dietary of Physical \_\_\_\_\_

\_\_\_\_\_

Delegates Name Badge(to read) \_\_\_\_\_

**Registrations close Friday 12th of May 2017**

You must be a current BASA-A memeber as of 31st Decemebr 2016 to qualify for the member discount.

Associate Membership Member as of 31st Decemebr 2016 to qualify for the member discount.

Associate Membership is now available for Non Affiliated States or Countires outside of Australia.

See Website for details [www.balloonartists.com.au](http://www.balloonartists.com.au)

**Non Members see website for benefits of joining BASA-A**

**ABC 2017 Convention Privacy & Compliance Statement**

A Delegate list with your name & postal address will be made available to all convention Participants for networking pourposes.

We ask that all delegates comply with the National OHS, Harassment and Responsible drinking & BASA A Code of Conduct

Please Tick to confirm your acceptance.



## ABC 2017 Packages

**Full Delegate Package includes:** M/Tea, Lunch, A/Tea, Classes, Evening Events, Trade Exhibits, Notes, Stock & Public Liability

### Early Bird Packages Closes 31st December 2016

#### Tick Selection

BASA Member (3 days Full Package)	\$590	<input type="checkbox"/>
BASA Member Day Delegate	\$200	<input type="checkbox"/>
Tick Preferred Day	M T W	
Non BASA Member (3 days Full Package)	\$895	<input type="checkbox"/>
Non BASA Member Day Delegate	\$255	<input type="checkbox"/>
Tick Preferred Day	M T W	

### Non Early Bird Packages Closes 12th May 2017

BASA Member (3 days Full Package)	\$775	<input type="checkbox"/>
BASA Member Day Delegate	\$250	<input type="checkbox"/>
Tick Preferred Day	M T W	
Non BASA Member (3 days Full Package)	\$895	<input type="checkbox"/>
Non BASA Member Day Delegate	\$295	<input type="checkbox"/>
Tick Preferred Day	M T W	
Member Suppliers Package (3 days Full Package Per Attendee)	\$590	<input type="checkbox"/>
Non Memembr Suppliers Package (3 days Full Package Per Attendee)	\$895	<input type="checkbox"/>
Twist & Jam with Tips & Tricks Monday Night	\$100	<input type="checkbox"/>
Final Night Dinner Wednesday Night	\$120	<input type="checkbox"/>

### Payment Method

BASA-A Direct Payments BSB 034 108 ACC No 350083  
Please Include Name in payment description

Credit Card (m/c or Visa) payments can be made via the PayPal button on the homepage of BASA- A's Website [www.balloonartist.com.au](http://www.balloonartist.com.au)

### For Further Information Contact:

Treasurer Belinda Callaghan [Info@bbspartysupplies.com](mailto:Info@bbspartysupplies.com) Ph 07 3889 7547  
President Maureen Egan Ph 0415 977 650  
Operations Manager Bill Gray Ph 0408 000 872

## SMART BALLOON PRACTICES

**FOR IMMEDIATE RELEASE**  
**October 2016**

**Contact: BASA-A**  
**0408 000872**

### LEARN MORE ABOUT SMART BALLOON PRACTICES

Smart Balloon Practices is a campaign sponsored by The Balloon Council (TBC), an organization made up of responsible retailers, distributors, and manufactures that are dedicated to educating others about the wonders of balloons and the proper handling of them. **The Balloon Artists and Suppliers Association of Australasia Ltd** is a supporter of TBC, and understands what an integral component balloons are for festivities of all kinds. This is why TBC and BASA-A want to make sure we can all safely enjoy balloons at our parties; therefore, they promote Smart Balloon guidelines which include:

- **Keeping your balloons secured to a weight.** A helium filled balloon should be tied securely to a weight that will keep it from releasing into the air.
- **Never releasing foil balloons into the air.** After the party is over, many people will want to take the balloons home, but when you're finished with them, pop the balloons and dispose of them properly. Do not release them into the air, although it is very rare, they can cause problems if they are tangled in power lines and can turn into roadside litter if not disposed of properly.
- **Keeping deflated or popped latex balloons away from small children** to avoid risks of choking. Children can choke or suffocate on uninflated or broken balloons; adults should always supervise young children—especially those under 8 years-old—with balloons.

BASA-A believes that by educating our members and then their customers about these guidelines and how they can help, it will prevent misuse and continue making people happy with balloons. We encourage the use of BASA-A's "When finished...Pin It & Bin It" campaign.



**WHEN FINISHED  
PIN IT & BIN IT**

END